We suffer from a decoupling between the environmental moment and the way of conceiving and developing extractive, productive and consumer activity. We base our economic macro-strategy on the constant expansion of capital, which leads to unlimited and growing demand for resources. Otherwise, we replace environmental depreciation with a strategy of constant outsourcing of dysfunctions. The identification, valuation and incorporation in the balances of the environmental assets and the re-internalization of costs inherent in the idea of the circular economy could be a way. It is about patrimonializing the environment and introducing it into the economic balances.